



Bed & Breakfast Web Design Package

Jamaxx Web Design is offering an introductory web site package for Bed and Breakfast operations to get their feet wet in the ocean of the World Wide Web. If you are looking for a basic web presence to enhance your other marketing strategies, like printed business cards, brochures, flyers, advertisements, etc, this may be an ideal option for you. The inclusion of a Web site address, pointing to your site, can give your business more credibility and potential guests access to extra information on the amenities and services you provide, in an effective and affordable way. This 3-page introduction package is a \$750.00 value, but Jamaxx is offering it now, at a **special value price of \$500.00**.

What You Get:

- Two hours of visual site design services. Whether you have a specific design in mind or you want to let Jamaxx create a design for you, you will have a visually appealing site to represent your business, with an eye towards increasing your company's branding.
- One "Home Page" where you can have general information about your business or organization.
- A page dedicated to listing the accommodations available, services provided, rates, etc. All of the written content for this page is supplied by you in text or Word document format.
- A page outlining attractions and activities in your local area, which may be of interest to potential guests. Links and contact information as well as brief descriptions will be included to a total of 20 individual entries. It will be up to you to provide written information in text or Word document format, as well as obtaining permission from the various sources to have their information and links on your site.

Each of the three pages page will contain :

- Up to 6 images (supplied by you), and a logo if you have one to supply.
 - Contact Information including an email link.
 - Up to 3 links to web addresses outside of your site (with exception of the Local Attractions and Activities Page, which has an external link limit of 20).
 - A menu containing internal links to site pages.
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- A link to a map showing your location (map provided by you).
 - Consultation and recommendation on the design of your site, and writing content that will improve search engine rankings and maximize the potential of your web site.
 - Uploading of your site to your web-hosting server (Jamaxx offers free recommendations and assistance in acquiring a hosting server account and domain name).
 - Submission of your site to the Google search engine and the DMOZ open directory project.
 - Eligibility for discount site maintenance and upgrading, 60 days after the completion of your site.

Your site will be **fully upgradeable**. Sixty days after the purchase of your initial site you become eligible for the reduced rates of Jamaxx Web Design maintenance and upgrading (**up to 50% savings**). **You may include additional pages and features to this package at regular costs for those services.**

For further information please call Richmond at (250) 760-2521. You can also visit our Web site at www.jamaxx.com for more detailed information on our services and our free consultation.