



## Online Brochure Web Design Package

Jamaxx Web Design is offering an introductory website package for small businesses wanting to get their feet wet in the ocean of the World Wide Web. If you are looking for a basic web presence to enhance your other marketing strategies (such as printed business cards, brochures, flyers, etc.), this may be an ideal option for you. The inclusion of a website address in your printed advertising can give your company more credibility and give your potential customers access to additional information and exposure to your company branding in an effective and affordable way! This 3-page introduction package is a **\$690.00 - \$890.00 value** but Jamaxx is now making it **available to you for a special value price of \$450.00.**

### **This Package Includes:**

- Two hours of graphic design on your web page template, based on your preexisting branding or on your custom specifications.
- One “home page” which can include general information about your business including location, hours of operation, a summary of what products and/or services you offer, and any other “first impression” information you would like to pass on to your customers.
- Two additional pages that can contain the content of your choice. Some suggestions include specific lists of service or products, links, FAQs (frequently asked questions), or list of suppliers (for customers looking for specific products).
- We also offer our customers the option “dynamic content”, where (for an additional cost) you will have a section on your site that you may change anytime you like. This can contain newsletters, specials, or announcements that will draw your customer back time and again to check out your website for information that pertains to them.
- All of the pages will contain the following:
  - A custom designed template that reinforces your branding.
  - Up to 6 images (supplied by you) and a logo if you have one to supply.
  - Contact information including an e mail link.
  - Up to 3 links to web addresses outside of your site.
  - A menu containing 3 internal links (one to each of the 3 pages on the site).
- Consultation and recommendation on the design of your site and on writing content that will improve your search engine rankings.
- Uploading of your site to your web hosting server. Jamaxx also offers free recommendations and assistance in acquiring a hosting server account and domain name.
- Submission of your site to Google search engine and DMOZ open directory project.
- Eligibility for discount site maintenance and upgrading 60 days after the completion of your site. This means savings of up to 50%! Your site will be fully upgradeable (at additional cost) which allows for future e-commerce possibilities or additional pages added on without having to abandon the site with which your customers are already familiar.
- Special Bonus for Jamaxx Customers: 1 additional FREE page containing a “Privacy Policy Statement” to help your site conform to new government standards.

For further information on this package or any other web design questions you may have, please contact Richmond Lauman at (250) 760-2521 or e mail to [mail@jamaxx.com](mailto:mail@jamaxx.com) . You can also learn more about our services by visiting our website at [www.jamaxx.com](http://www.jamaxx.com) .